

<b>Notice of References Cited</b>	Application/Control No. 10/605,684		Applicant(s)/Patent Under Reexamination MURRAY ET AL.	
	Examiner Nicholas M. Augustine		Art Unit 2193	Page 1 of 2

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A		10-2003		
	B	US-			
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*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
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	V	Tracy Swedlow, Interactive TV Today, January 22, 2001, <a href="http://www.itvt.com/etvwhitepaper.html">http://www.itvt.com/etvwhitepaper.html</a>
	W	Liang-Jie Zhang et al., A Per-object-granularity Tracking Mechanism for Interactive TV Viewership Estimation and Program Rating, IEEE 2002114351/02, 2002
	X	Itvt (Interactive TV today), Wink Program Overview, copyright 1998-2003, <a href="http://www.itvt.com/screenShotGallery/Intellocity_&amp;_Wink_Communications/page1.html">http://www.itvt.com/screenShotGallery/Intellocity_&amp;_Wink_Communications/page1.html</a>

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	Examiner Nicholas M. Augustine	Art Unit 2193	Page 2 of 2

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